

# Data Driven Digital Marketing Strategy Focused on Advertising, Affiliate Marketing, Creative Content and Customer Services



*"Good is never enough. Our aim is to be great at everything we do by offering our honest opinion, using data intelligently and delivering on our promise"*

# Capabilities

The screenshot shows the encontext advertising dashboard. At the top, it displays key metrics: Coverage (588), Clicks (319), Conversions (CPA Only) (0), and Revenue (59.47). Below this, there are tabs for DATE RANGE (TODAY, YESTERDAY, LAST WEEK, LAST MONTH, MONTH TO DATE). A line chart shows performance over time. A table titled 'TOP COUNTRY PERFORMANCE' lists countries and their respective clicks and revenue. Another table titled 'TOP CAMPAIGN PERFORMANCE' lists various campaigns with their respective metrics. At the bottom, there are filters for GROUP BY (Publisher, Select Ent) and a search bar.

**Focus on a strategy to attract engaged visitors in a secured environment coupled with seamless navigation, rich content, rigorous data analytic and optimization**

A collage of various website screenshots. At the top, there's a promotional banner for '15% OFF SITE WIDE ASWAFF15'. Below it, there are several news articles and product pages. One article is titled 'MOUNTAIN STEALS' and features a watch. Another article is titled 'Jewelry for Guys'. There are also images of a woman's face and a person's hands. The text 'EquinoxAdvertising' is overlaid on the collage.

**Promotions via own and operated websites, Publishers, influencers, Blogs and Social Media as well as the best matching platforms and medias**

**EquinoxAdvertising**

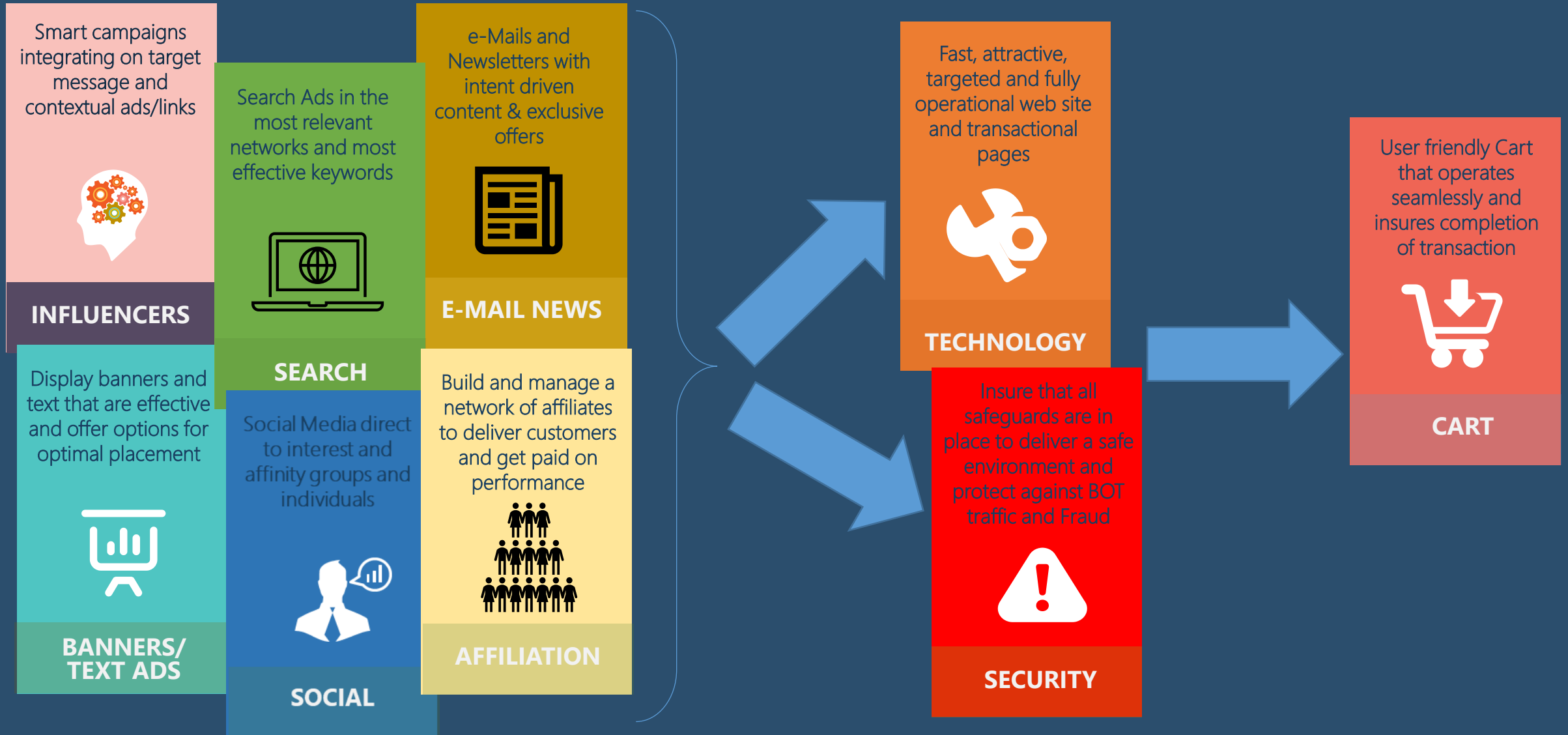
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# Promotions

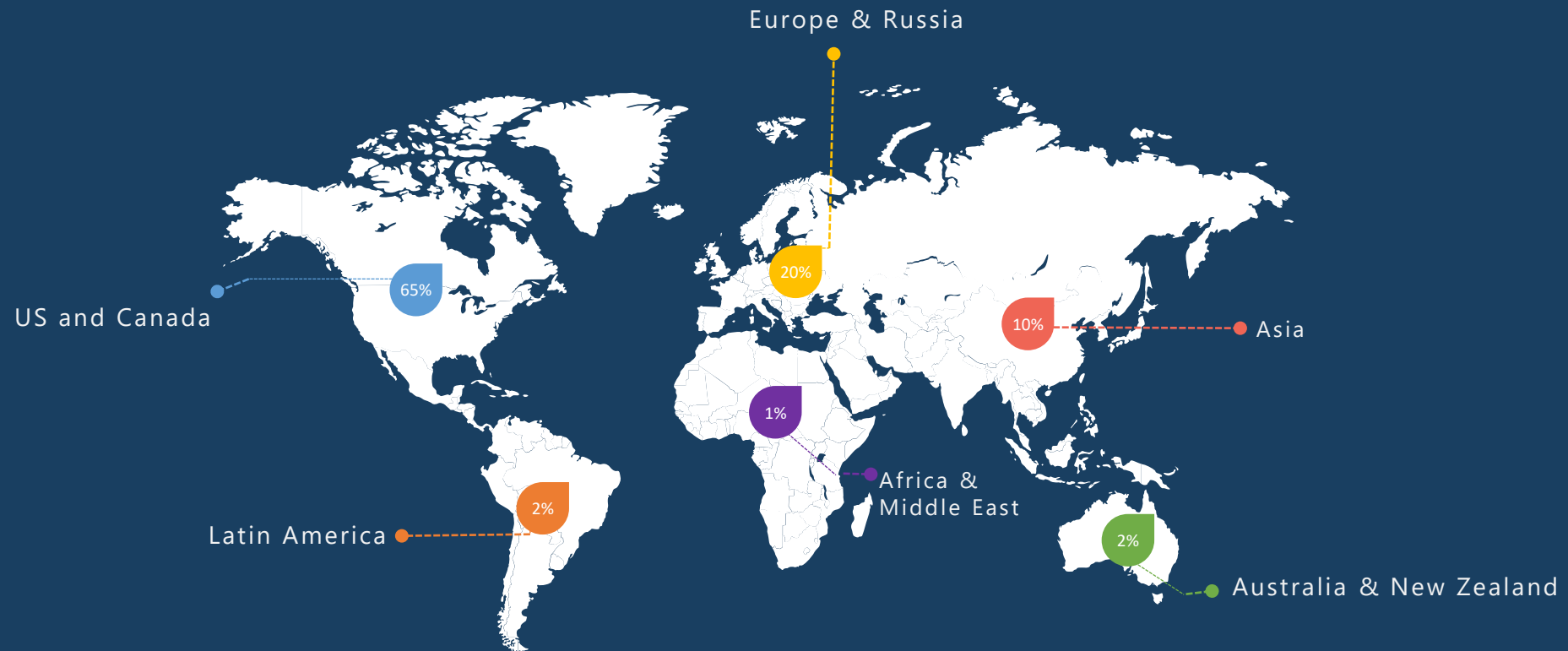
The collage features several key elements:

- Photography:** A collection of camera lenses and a lens cap.
- encontext media:** Multiple screenshots of the company's website, including a 'Draft 2019' banner, a 'NBA Store' link, and various articles like 'IT'S ALL ABOUT SPORTS' and 'Nerdic Walking: Your New Urban Passion'.
- Partners Websites:** A screenshot of a website for 'Autoblog Podcast #640' featuring a car.
- email:** A graphic with the word 'email' in a large, bold font.
- Social Media:** A screenshot of a Facebook profile for 'encontext media LLC' with various posts and a 'Like' button.
- Search:** A screenshot of a search engine results page with a magnifying glass icon.
- O&O websites:** A graphic with the text 'O&O websites' in a large, bold font.
- Newsletters Blogs:** A screenshot of a newsletter or blog post titled 'Top 5 Ski Resorts in the United States'.
- Influencers:** A screenshot of a website featuring various influencers and their content.
- Other Content:** Various smaller images and text snippets, including a 'Crimson Tide Gear' logo and a 'Gifting Got Your Brain On Freeze Mode? We've Got The Remedy' headline.

# PROVIDING END TO END SOLUTIONS



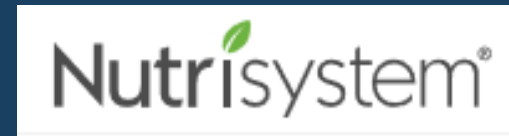
# Global Reach



Percentage of traffic by Regions



# Clients and Partners



# Try us and See for Yourself

Easy  
Integration

We can integrate seamlessly to your team and assess and improve on their strength

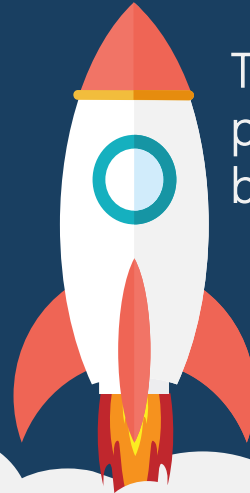
Regardless of assignment we provide a complementary evaluation and recommendations

Risk-free  
offer

24/7  
Support

Digital business is 24/7 and we are always here to help

This is not another 'hot air balloon' offer. We provide our clients on solid-fuel to rocket their business!



Ready for lift-off? | Contact us



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Las Vegas, NV



Los Angeles, CA



[www.equinoxadvertising.com](http://www.equinoxadvertising.com)